

Community-led fundraising is *incredibly* important and helpful to us!

Hospice Tairāwhiti is only partially funded. Each year we need to fundraise within our communities to help us bridge the funding gap of $500,000 - $700,000.

Thank you for considering to help us to raise these vital funds!

Every fundraiser, big or small, helps lighten the fundraising load for the Hospice Tairāwhiti team.
By raising funds on our behalf, you're helping us to free up valuable time, energy and resources that can instead be directed towards providing compassionate care and support for patients and their families.

Fundraising doesn't have to be hard or complicated. Whether it's a morning tea with friends, a workplace challenge, a community event or simply doing something you enjoy and inviting others to get involved, there are lots of ways to make a difference. Fundraising helps build community, connection and is a great way to teach kids about community fundraising and some small-business skills.

Remember to register your fundraiser with Hospice Tairāwhiti in advance.

- We can help promote it.
- We can lend you signage and donation boxes.
- We can talk you through how-to set up a useful Give-A-Little Page which makes online donations super easy and is a great way for you to track your progress.
- We can help you create an event listing on Facebook.
- PLUS - if you want to advertise further we can ensure your event is promoted through Gizzy Local and The Gisborne Herald.

Community-Led Fundraising Ideas for Hospice Tairāwhiti

We've put together some simple ideas and tips to help get you started.

On the next few pages, you'll find a list of simple ways you might like to raise funds for Hospice Tairāwhiti.

You'll find each fundraising idea here has suggestions and tips on how to maximise your event to help you raise the most funds for your time and effort.

This list is not everything - you may have an even better idea and we'd love to hear about it!



Community-Led Fundraising Ideas for Hospice Tairāwhiti

- **Sausage Sizzle — Sell donated or sponsored food at a community gathering.**

The tried and true are often the best fundraisers. A sausage sizzle always goes down a treat.
Borrow a BBQ, gather your helpful friends and secure permission to set up at a busy location or a community gathering where you can feed the masses.
Ask a local butcher to donate the sausages OR a local business sponsor to pay for the ingredients.
Remember to have a donation box - promote and thank the sponsors - and consider adding a raffle item to raise even more.

- **Fruit Stall — Set up a stand at your letterbox and turn surplus Fruit, Veges, Flowers and Plant-Seedlings into funds.**

An incredibly simple and economical way to fundraise from home. If you have a surplus of citrus, feijoas, flowers, self-seeded plants, or perhaps you had a bumper season of pumpkins or rhubarb — create an honesty box fruit/vege & plant stand at your letterbox and donate the proceeds to Hospice.
Raise even more funds by encouraging your neighbours to donate their backyard offerings too! Jams and preserves are also great! This is an easy fundraiser that can run for a season or even all year round.

- **Second-hand book sale — Gather donated books and turn them into funds for Hospice Tairāwhiti.**

This fundraiser works particularly well if you know someone that can donate a suitable space for a weekend.
Consider a church hall, marae, community space, business foyer, an empty shop space - or even a front yard!
Put the call out for donated books - collect over a month and then create a Pop-Up Book Store.
Any books of value can become silent auction pieces (sells to the highest bidder).
Keep pricing simple — people get a bargain and funds are still raised.
Extend the offerings by including Records/ Artworks/ Plants/ Baking/ Sausage Sizzle.
For simplicity, keep this a cash only event — remember to have a donation box.
Consider including a raffle item and creating a Give-A-Little account to collect online donations.

- **Local Art Exhibition — Find a local Café/Restaurant to become an exhibition space.**

Exhibit local artists artworks for sale and on each sale donate a 30% commission rate to Hospice Tairāwhiti. This means the Cafe/Restaurant gets some great art - the artists get their sale price - and funds are still raised.
To ensure the café doesn't have to deal with the admin (and payment fees) of any art sales - put your contact number so customers can arrange any purchases. Their payments can go direct to the artists account number and the commission Fee can be paid separately as a donation.
If you want to avoid using your own account number for donations - consider opening a Give-A-Little page.
Want to raise more funds? Invite Artists to donate an artwork each. Add a silent auction piece and a raffle.

- **Pop-Up Repair Station — Gather your people who are good at repairing clothing, accessories, bikes, or furniture.**

Find a local space where you can gather for free. The Tairāwhiti Environmental Centre is a great contact, or you could even use your own garage.
Promote your event. Set up some tables and your tools. Accept donations for repair work.
People always need help with repairs so consider making this a monthly event!

- **Skill-Sharing Workshops — Teach each other crafts, gardening, music, or any other skills for a donation.**

Got a skill you can share? Run a relaxed and easy introduction workshop for friends and whānau.
This is an easy fundraiser that you can do at home and a fun way to spend some time with friends.
You might know a thing or two about composting, building bird houses, crochet, fabric printing, Zine making, or how to use Facebook or a website building site.
You can help others to learn a new skill, share a cuppa tea, and ask for a donation towards Hospice Tairāwhiti.
Gather a group of friends and you might find you all have skills to share and can take turns at hosting throughout the year.



Community-Led Fundraising Ideas for Hospice Tairāwhiti

- **Bake Sale — invite your fiends who like to bake!**

Gather together and have fun selling your baked goods at a shared stall.
Charity bake sales in New Zealand are exempt from formal registration and Food Control Plans under the Food Act 2014 as long as the fundraising activity happens fewer than 20 times a calendar year.
See: www.mpi.govt.nz/food-business/starting-a-food-business/exemptions-from-the-food-act/fundraising-and-community-event-food-safety-rules
Gisborne Farmers Market is a great place to hold a stall - they often waive their stallholder fee for charity fundraisers.
Book a stall site at www.gisbornefarmersmarket.co.nz, borrow some tables and a gazebo and get the kids involved by making cup cakes and helping serve the customers. Keep this cash only for simplicity.
Remember to put a donation box out for those people who just want to donate and include a raffle item for extra fundraising.
Consider starting a monthly baking group — you can do a charity bake sale up to 20 times a year!

- **Staffroom Bake Sale — keep things really simple and bake a cake for the staffroom.**

Ask for a koha per slice, or make it a raffle item.
Consider raising funds year round and give your colleagues something to look forward to by making this a monthly treat!
Encourage your workmates to get involved and your staffroom can have a shared cause and a fundraising goal.

- **Raffle — gather donated prizes or experiences from local businesses, or donate something yourself!**

Sell tickets to family, friends, workmates and customers. So easy! 40 tickets @$5 = $200 / 40 tickets @$10 = $400.
Make this a monthly event. Everyone will look forward to the next raffle item and they'll love that the money raised is staying within their community. You can use our downloadable Raffle sheet resource to collect names of raffle number holders.
Remember to promote and thank the Businesses who donated the raffle items.

- **Film night — Set up in the backyard and invite your friends and whānau.**

With a projector and a bunch of bean bags and cushions, you can host a movie night and create a relaxed cinema experience for friends and family. Collect a donation for admission and accept a koha for drinks and snacks.
Consider adding a mystery raffle item, and run a fun silent auction with items like 'walk the dog for a week' and 'breakfast in bed'.
To host a bigger **public** community film fundraiser (outside of your home) you must secure a public screening licence.
To do so, contact the specific distributor or licensing body for the film you want to show. Some fees apply, even for fundraisers.
You'll find Motion Picture Distributors Association of New Zealand (MPDA) issues Public Performance Licences.
Go To www.nzmotionpictureindustry.org.nz/film-public-performance-licencing

- **Backyard auction — Host a fun live or silent auction for friends and whānau. (You can tweak this for the staffroom.)**

Throw a fun evening BBQ or morning tea for your friends and include a fun auction. Rope a friend in as the auctioneer to make it a live auction, OR print out our downloadable silent auction sheet resource for each item.
Encourage each guest to bring one thing that they can offer up for auction. It could be an under-utilised pasta maker from the kitchen cupboard, a piece of art made by grandma, a years supply of honey from Uncle Fred's backyard, or Bid on auction items such as a gardening session, lesson, or a home-cooked dinner. Other examples - 'walk the dog for a week' and 'breakfast in bed'. Include a raffle item and remember the donation box for those people who just want to donate.
Specify cash only and keep it all super simple.



Community-Led Fundraising Ideas for Hospice Tairāwhiti

- **Community Golf Day & Auction — source donated goods and experiences and have a fun auction golf tournament.**

A community auction doesn't have to be a huge affair. Local golf clubs are great venues and they will often help you put together a Golf Tournament day and also use the kitchen to make endless sandwiches.
Throw a BBQ in the mix, a raffle, and a bunch of donated prizes and some silent auction items and you've got a great day out for a great cause. Remember to thank your sponsors publicly.

- **Staff Dinner & Auction — Add an auction of donated items to your next staff gathering.**

Next staff bonding event - think about rustling up some auction items by contacting local businesses asking for donated items and experiences. Throw a few raffle items in for good measure.
The auction items can be run as a simple silent auction - download our silent auction sheet resource.

- **Dinner Night with Friends — Host a dinner for friends & whānau and accept a Koha for dinner.**

Make it a casual BBQ, a Hangi, or a fancy 3-course meal... this fundraiser can suit your style.
Invite your friends - suggest donation amount worthy of a good meal - and have a great evening!
10 people at $20 per person = $200 raised!
Want to raise more? Add a mystery raffle and some fun silent auction items.
Got a friend group that loves to cook? Take turns at hosting each month. You could be donating $2,400 by the end of the year!
Get creative by adding themes and mystery ingredient challenges.

- **Local Business Partnership Day — Your business could donate a percentage of the sales for a specific promoted day.**

If you're a business owner, this is a great way to promote your own business whilst raising funds for Hospice Tairāwhiti.
Choose a day and announce that 5% or 10% of all sales that day will be donated to Hospice Tairāwhiti.
Customers are encouraged to do some shopping / use your service on that day. At the end of the day, your business can make a donation based on its total sales for the day. To encourage a good turn out, make sure you give a good amount of promotional lead up and ask everyone to spread the word.

- **Product Fundraising — Choose one of your products as a fundraiser and donate a percentage of the sales.**

Business owners might like to choose one product as a fundraising item. Donate a percentage or a set monetary amount from the sales of that specific product. This can be a great way to promote your product while also fundraising.
Plus it can work for any product, from a bag of coffee beans to a T-Shirt or a new tyre for the car.
A café for example: $1 donated from every brownie sold x 20 brownies sold per week = $20 weekly = Approximately $1,000 raised over a year!

- **Partner Product Fundraising — You can also work together with your suppliers.**

Find a product supplier that would also like to give back to the region. They make the product, you sell it, you both give a percentage of that product sales as an annual donation.
Tyre Power is a great example of this. They work together with their participating tyre brands, donating up to $5 per tyre and raising funds that directly support Hospice Tairāwhiti.
This is a great way to promote yourselves and a specific product, while also raising funds for Hospice Tairāwhiti.

- **Fun Run or Walk — Get your community moving while raising funds for Hospice Tairāwhiti!**

A fun run or walk can be as simple or ambitious as you like — from a short neighbourhood walk to a larger organised event. Participants can register for a small entry fee and/or collect sponsorships from friends, whānau and colleagues. You could also invite local businesses to sponsor the event, donate prizes or provide refreshments.
Make it fun with a theme, fancy dress, spot prizes, food stalls or a post-run gathering.