

The Vines
March 11, 2016



CELEBRATE

Gisborne

Living Every Moment
hospice
Tairāwhiti

Supporting Sponsors



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hospice
Tairāwhiti

**Jackie
Clarke**

WHAT IS CELEBRATE GISBORNE?

- ◆ A charity auction at The Vines on March 11, where we hope to raise \$50,000 to launch a new capital fundraising project for Hospice Tairāwhiti.
- ◆ Chef Bryn Lewis is working with local wine producers and Sunshine Brewery to create a degustation menu that will titillate your taste buds and feature the very best of our region.
- ◆ The evening includes a fun competition where you will be the judge of the best food and beverage match. Who will be the winner – beer or wine?
- ◆ It's the perfect opportunity for businesses to celebrate their success, say thank you to their clients, staff and others, by hosting them at what promises to be a very special evening.
- ◆ Gisborne gal done good Jackie Clarke is our MC for the night. She's a singer and an all round star of the stage with plenty of pizzazz.
- ◆ The auction will include bucket list experiences alongside work from select local artists.

BEHIND THE AUCTION

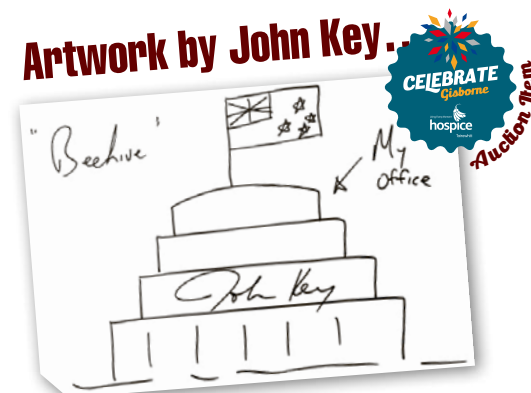
Everything raised at Celebrate Gisborne will go directly to Hospice Tairāwhiti. It's that ethos that has seen support flood in to help the organisation get its capital fundraising venture off to a good start. Organiser Bridgette Penny says people are happy to back an organisation that gives so much to the region. "In securing sponsorship for this event, we targeted businesses that give us a reason to celebrate Gisborne and their involvement in the community," says Bridgette. "Gisborne has so much to be proud of which is what led us to the theme for this fundraiser. We are so lucky as a community to have inspirational people who make such a difference. "Celebrate Gisborne is our way of saying thank you for choosing to operate here and for supporting our community." The charity auction at Celebrate Gisborne includes work from local artists, wines and also bucket list experiences. As auction items become available, they will be on display at The Vines. "Those experiences will create memories, which is very much what Hospice is about too, and reflected in their motto 'Living Every Moment'."

RELOCATION

Like a gangly teenager, Hospice Tairāwhiti has outgrown its current Gisborne Hospital based premises . . . but just what the next step will be is yet to be decided. Hospice general manager Barbara Grout says the organisation is looking at a number of different options. "This isn't something we want to rush," says Barbara. "We want to make sure we make the best possible decision for the community with the long-term future in mind. There are a lot of things to consider as part of our facilities review." The team are reminded on a daily basis just how much they need a bigger space. A change in premises would only enhance what Hospice Tairāwhiti already offer the wider community. "We would look to extend the programmes we offer and give people more choices in how they are delivered," says Barbara. "A larger facility would allow those who are well enough, and want to continue to be out and about, to come to us rather than having home visits. Our current premises restrict programmes we offer and the way we deliver services because we just don't have the room." She's hoping Celebrate Gisborne will raise \$50,000 to kick start the capital fundraising project. Businesses, artists and individuals have not been backward in coming forward to help turn the dream into a reality.

Living Every Moment
hospice
Tairāwhiti

Artwork by John Key . . .



A Chat with Chef Bryn Lewis

The Vines' head chef Bryn Lewis has a simple philosophy when it comes to food.

It's something he has built up over his 27 years in the industry. Food for Bryn is more than just a passion . . . it is something he lives by.

When he wanted to do degustation menus years ago, he took a year off from cooking to do a viticulture course.

"I wanted to learn more about the industry so I knew what I was talking about when I spoke to wine makers."

Key to a successful degustation menu is that perfect match with wine . . . or beer as it will also be for Celebrate Gisborne.

He's still involved with the wine industry and often helps with the blending at Hihi Wines.

The region is close to Bryn's heart – he arrived here 20-odd years ago for a two week part-time job at a newly-opened restaurant, and is now very much considered one of the characters of the hospitality industry.

For Celebrate Gisborne he is drawing on the very best the region offers – from seafood to beef, lamb to cheese, wine to beer, and the vast array of fresh produce grown here.

His degustation menu will be guided by the donations he receives from the region's producers.

The six courses will include an amuse-bouche – a single, bite-sized hors d'oeuvre – served with a glass of bubbles on arrival.

"I plan to showcase as many locals and local produce as possible," says Bryn. "When it comes to food and produce, Gisborne just keeps getting better all the time."

He sources his micro greens directly from the grower, and changes his menu at The Vines at Bushmere daily to suit availability.

Everything is done from scratch in the kitchen where Bryn says he has an incredible team including a classically-trained French patisserie chef.

"We like to be innovative out here," he says. "You could say we serve classics with a twist."

The Vines has become a popular haunt for locals and tourists alike. Set amongst the grape vines, it is a haven just minutes from town. It plays host to many a wedding, has lunches available Wednesday to Sunday, with dinners from Thursday to Saturday.

Food is a passion for chef Bryn Lewis.



Wine v Beer

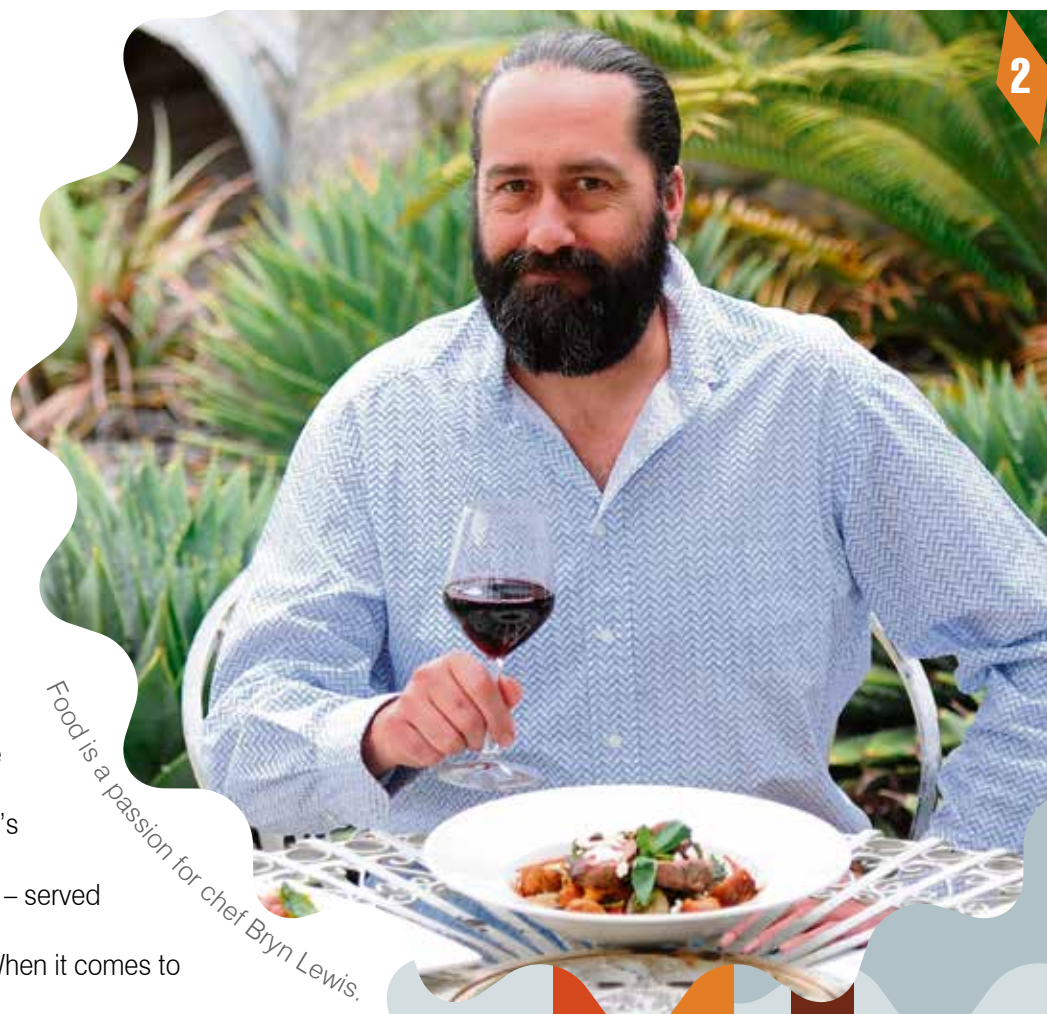
In an unusual twist, diners at Celebrate Gisborne will be pitching wine against beer to see what complements the courses the best.

Each table will have a nominated vote counter and following the course a show of hands will decide the winner.

Guests will also learn a little about the wine, beer and food of each course.

In the end, there should be a winner!

Sunshine Brewery Taproom



Supporting Sponsors



Electrinet

Barry Atkinson and his company Electrinet are Hospice Tairāwhiti's main sponsor. In 2012 he sealed a five year annual \$10,000 pledge. This year he has also given Electrinet's marketing manager Bridgette Penny's time to organise Celebrate Gisborne, bringing together an event that gives 100% of everything raised, right back to Hospice.

The organisation has always been close to Barry's heart, and one he sees as a vital part of the local community.

"Hospice Tairāwhiti is important to our community," says Barry. "They have an awesome team and I am pleased to not only sponsor but also give my time as a Hospice board member.

Providing that final care for patients and the support that is needed by families at that time is so important."

His own family and friends have been involved with Hospice over the years, which prompted Barry and his company to give something back.

"It is a good fit with us and our company philosophy."

Electrinet's Barry Atkinson.

Stone Studio...



Bronwyn Kay Agency

Company principal Bronwyn Kay was introduced to Hospice when her mother was dying 13 years ago from a very rare cancer.

"I was incredibly grateful to those involved with hospice who gave her such compassionate and wonderful 24-hour care in her home," says Bronwyn. "I would like other people to have that same care."

From then on she wanted to return the favour and help Hospice Tairāwhiti as much as she could. She's been a huge supporter of the organisation for many years through sponsorship of events, buying items at auctions and in any other way she could.

"We are very excited to be involved with Celebrate Gisborne," she says. "This is something that is being done from the heart with everything going back into Hospice . . . it gives Hospice what they deserve."

Her independently owned boutique company specialises in property sales and management. Over the past three years it has gone through a big growth spurt and recently moved to new offices at Shed 3 in the Inner Harbour.

The tight-knit team, who are as proud of their district as they are of their company, promise personalised, professional property services.

"We give the community what it needs and from our growth, we can support organisations like Hospice even more," says Bronwyn.

Bronwyn Kay has been involved with Hospice Tairāwhiti for many years.



Three Rivers Medical

The Three Rivers Medical team saw a perfect fit with Hospice Tairāwhiti when asked to support Celebrate Gisborne.

Co-owner/chief executive Ingrid Collins says they are right behind the organisation.

"Hospice care throughout New Zealand relies on funding through grants and donations," said Ingrid. "When Three Rivers Medical were approached to be a major sponsor for their fundraising efforts, there was no hesitation."

The team work in close partnership with Hospice Tairāwhiti knowing that patients requiring this service will have the highest standard of care.

Three Rivers Medical is a purpose-built integrated health care centre, which houses general practitioners, a pharmacy, a Māori health provider, mole mapping, midwives, dentist, physiotherapy, radiology, a general surgeon, a visiting urologist, a visiting fertility specialist and visiting ACC assessment doctors.

Three Rivers Medical co-owners Fergus Aitcheson and Ingrid Collins.

Diamond in a Glass a First for Gisborne



There's an added sparkle to Celebrate Gisborne. Showcase Jewellers' Susan Kirikino has stepped up to sponsor the Diamond in a Glass.

People can purchase a \$50 glass of bubbles, one of which will contain a real diamond ring in a glass.

There are just limited tickets available.

Organiser Bridgette Penny says the exciting new Diamond in a Glass concept allows everyone at the event the chance to support Celebrate Gisborne.

"And there is the added advantage of being the proud owner of a gorgeous ring – who doesn't want that? We are thrilled to have Susan's support to make this come to life. It is the first time anything like this has been offered at a local event."

Glasses for ticket holders can be pre-booked through Bridgette on 021 222 1701.



Susan Kirikino

THE RING IN THIS PHOTO IS NOT THE ACTUAL DIAMOND RING THAT WILL FEATURE IN THE GLASS AT CELEBRATE GISBORNE.

Bach at Wanaka...



The Gisborne Herald

Michael Muir knows first hand how vital the care is that is offered by Hospice Tairāwhiti. The managing director of The Gisborne Herald has had a sister and mother both die of bowel cancer in their fifties and knows the challenges families face.

"I am aware of the challenges and heartache they face, and how important it is families are supported through it all. People need that kind of care," says Michael. "This is a mostly volunteer organisation that is doing a great job in the community."

The Gisborne Herald has long been a part of the local scene, serving the community since 1874. "Printed papers will be around for a long time and still reach more people than any other form of media," says Michael.

On average, The Gisborne Herald reaches 19,000 readers a day.



Gisborne Herald's advertising manager Kirsten Hopkins and editor Jeremy Muir.

Eastland Community Trust - ECT

ECT has supported a number of Hospice Tairāwhiti's fundraising initiatives in the past. General manager Leighton Evans says the organisation appreciates the important, hard and often unseen, work Hospice does in the local community.

"We are proud to be a Celebrate Gisborne supporting sponsor," says Leighton. "We see this event as a fun and effective way to kick-start their capital fundraising project, with the end goal of enabling them to expand their valuable service in our community."

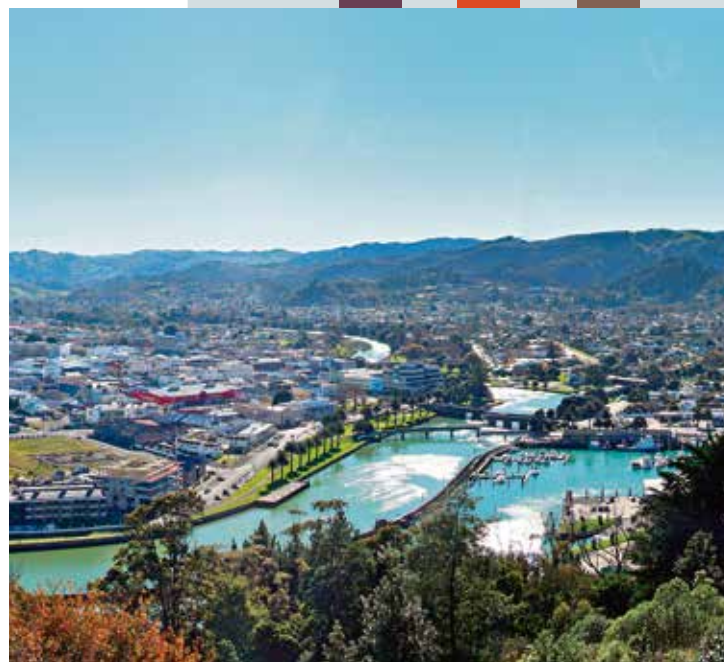
ECT aims to assist the region in creating a more positive, prosperous and attractive community by 2035. The organisation financially supports those who they feel will make the greatest contribution towards achieving this vision and transforming the region.

Photograph on Silk...



Silk Magic - Craig Willson

ECT has the community and region at the heart of all its decisions.



Supporting Sponsors



Swanson Electrical Wholesalers

The team at Swanson Electrical didn't need to be asked twice to be involved with Celebrate Gisborne.

Company director Hugo McGuinness says their long involvement with Hospice Tairāwhiti is driven by a simple reasoning.

"Hospice is such a wonderful organisation," he says. "We do a lot of smaller sponsorships and have always supported auctions, but we thought it was time to commit to something more substantial and personally, I can't think of a better one than Hospice."

Electrical wholesaling is the core of this Gisborne owned business, who supply predominantly trade based organisations, as well as commercial, industrial and some retail.

Mike Swanson and Hugo McGuinness of Swanson Electrical.

Weekend away in Toko...



JacksonBlakeman Chartered Accountants

Celebrate Gisborne is the first time local accountancy firm JacksonBlakeman has supported Hospice Tairāwhiti . . . but it is unlikely to be the last.

Company principal Debbie Blakeman says the firm was happy to be involved with such a worthwhile cause.

"One of our clients asked us if we would be interested. Her father had quite an involvement with the firm so it was a very personal approach."

The company has been built on a foundation of old-fashioned values.

"We are small enough to care personally about our clients, large enough to provide a range of services comparable to larger practices in Gisborne, but not afraid to seek out-of-town specialist guidance if needed," says Debbie.

JacksonBlakeman is a company that prides itself on being "serious" about helping its clients achieve their goals.

Debbie Blakeman and Steve Jackson of JacksonBlakeman.

Comforting Sponsors



Caring Sponsors

McInnes Driver Training | Craigs Investment Partners | Universal Engineering | Stone

Hurricanes

Spending time in Gisborne has been particularly special for four members of the Hurricanes rugby squad who have close links to the region. All Black World Cup winning winger Nehe Milner-Skudder's mother is from Ruatoria and he has strong family ties to the East Coast as a member of the Ngati Porou iwi, while halfback Jamison Gibson-Park and Blade Thomson both attended Gisborne Boys' High School. For lock James Broadhurst, who was educated at Champion College, the work of the hospice has a personal meaning and he jumped at the opportunity to help out by organising a Hurricanes' playing jersey, signed by the entire 2016 squad, to be auctioned for the charity. "My grandmother Anne works at the hospice in Kaitaia and I've had two other grandparents who have been looked after by Hospice in different parts of New Zealand." he said. "Without the work they do I know things would not have been as easy for our family. They've been a massive help."

Hurricanes' playing jersey up for auction!



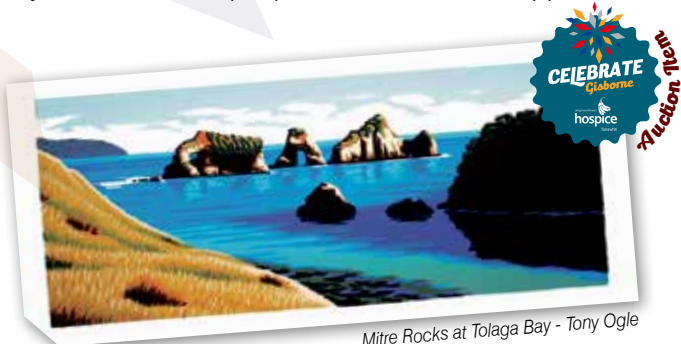
Gisborne and the East Coast are close to the hearts of Hurricanes players (from left) Nehe Milner-Skudder, Jamison Gibson-Park, Blade Thomson and James Broadhurst, who has a particularly close personal link to the work of the hospice.



6

Artist Tony Ogle

It is fitting that Celebrate Gisborne includes work from the very talented local landscape artist Tony Ogle. His colourful work capture the heart and soul of New Zealand's beautiful coastlines. For Celebrate, he is donating a piece from Mitre Rocks at Tolaga Bay. "I chose it because of the local relevance to people living here," says Tony, who moved to Gisborne in 2009 after travelling the world and living in other coastal regions around New Zealand. He's happy to be supporting a cause that helps so many others. "I feel sooner or later everyone gets involved in getting a hand from Hospice," says Tony. "They go out of their way to deal with what is a very difficult time for people . . . it is valuable support from a great service."



Mitre Rocks at Tolaga Bay - Tony Ogle



Artist Tony Ogle - Photo courtesy of the Gisborne Herald



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Open 7 Days





Sheryl May with the silk maxi she is giving to Celebrate Gisborne.



International Designer Sheryl May

International clothes designer Sheryl May rubs shoulders with the world's greatest models, photographers, designers and fashion leaders . . . but her feet are firmly on the ground in Gisborne.

She splits her time between the UK and New Zealand – designing for her own label and also working for Burberry, where she is one of an international team who ensure everything is runway ready for London Fashion Week.

"It could be 24/7," she says. "There's a real vibe to it all and is the top of the game . . . it keeps my skills very finely tuned."

She also works with a top creative team on shoots for big campaigns for the likes of Vogue and other celebrated magazines. Recent models have included Madonna's daughter Lourdes and Georgia May Jagger, daughter of Jerry Hall and Mick Jagger.

Sheryl thrives on the challenges and says she draws inspiration for her own work through the exposure. Her lives on either side of the globe are a world apart but perfectly complementary.

"There is the London madness and the beautiful calmness of Gisborne," she says. "I have time here to quieten my mind . . . something I can never do there."

It's also a chance to reconnect with other things that are important in her life . . . and Hospice Tairāwhiti is one of those.

Sheryl has been a long time supporter of the organisation and is again donating to Celebrate Gisborne a beautiful long silk dress from her One of a Kind Range.

"Everyone knows someone who has been affected," she says, "and Hospice is always there to care for people. Helping them is the least we can do – I feel it is our duty at the very least."



Artist Cris Morrell at work in her studio.

Artist Cris Morrell

Lifetime artist Cris Morrell has long been a supporter of Hospice . . . but generally quietly in the background through her art.

"They do an amazing job," says Cris of the team at Hospice Tairāwhiti. "I have a real soft spot for them. There are people in my life who have died and they and their families had amazing support from Hospice. I know how special that is to them all."

She's picky about who she donates work to, but didn't hesitate to support Celebrate Gisborne. Her piece is from her own slice of paradise, not far from her home.

"It is the view from the wall looking back down to the lighthouse at the far end of Wainui Beach . . . it is a beautiful little peaceful corner of Wainui."



Cris Morrell



Clay artist Peggy Ericson working on her Tangata Whenua pieces.

Artist Peggy Ericson

Peggy Ericson's involvement with Hospice Tairāwhiti goes back many years, to when the organisation first held charity auctions to raise much-needed funds.

A nationally-celebrated clay artist, she is again donating two unique pieces – Tangata Whenua – Maori inspired cloaked female sculptures. Peggy has been an artist for 28 years and is known for her handbuilt, very organic creations.

"Hospice Tairāwhiti fulfils an incredibly valuable role in our community," says Peggy. "I believe Gisborne has probably the best Cancer Society and Hospice in the country and they tap in to each other."

"The wonderfulness of Hospice enables those who are terminally ill to largely pass away in their homes with their families."

While she hasn't personally been a recipient of Hospice Tairāwhiti's care, she says she was offered support at a time in her life when it could have been needed.

"They are always there when the community needs them, so it is fitting we are there to help them in their time of need."

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Gisborne

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hospice
Tairāwhiti

VENUE: The Vines

WHEN: March 11, 2016 6:30pm - 11:30pm

DRESS CODE: Semi Formal



Tickets \$120 each - Tables of 10 \$1115

CONTACT: Event Co-ordinator: Mobile: 021 222 1701 or Email: hs@electrinet.co.nz

More auction items on offer...as auction items become available, they will be on display at The Vines.